

Madison Area Bus Advocates



www.busadvocates.org

TRANSIT RIDERS MANIFESTO

1. Public transportation is a basic public service that goes to all places, is for everyone, and seeks to maximize the general welfare.
2. As long as there are no tolls for the use of core public roads, transportation equity can only be achieved when there is no fare for core transit rides.
3. Core service should be 24 hours a day, every day of the week to service 2nd- and 3rd-shift workers, minors, retirees and those on fixed income and others, not just 1st-shift users.
4. Commuter peak hour service is complementary to and does not substitute for core routes.
5. Bus Rapid Transit service with limited stops complements and enhances core service to make bus riding time-competitive with the automobile for a significant proportion of the population. It does not detract from local service.
6. Transit riders are not second-class citizens and their input should be actively sought to better inform decision-making pertaining to transit and land use plans.
7. The initial focus of any regional transit system is on the improvement and expansion of the existing system. The goal is for the system to encompass the full commuting area of Madison, at least all of Dane County.
8. The Madison Area should have a downtown intermodal terminal for local transit and intercity transportation.
9. Major transfer points and hubs should be situated in accessible, bustling and vibrant centers of commercial and public activity, rather than dead inaccessible places located far away from anything else.